WVCW, VCU's student radio station, is not an FM station. It is a carrier-current station that broadcasts through phone lines exclusively to certain VCU campus buildings. It's located at 820 on the AM dial, except in Rhoads Hall, where it's at 640 AM. Sometimes you can pick WVCW up in your car while driving past the historic Millhiser House on West Franklin Street. Why is WVCW $stc2not$stc1 FM? Good Question. The only answers I can come up with are as follows:

$EMA. There are no open frequencies on the FM dial as of yet. (It seems like there would be, but you have to consider the huge radius; you can't overlap onto stations in D.C., Va. Beach or Lynchburg).

$EMB. If there was an open slot, we would need money, a tower and we'd have to quickly cut through a huge amount of red tape.

$EMC. Perhaps the administration doesn't want WVCW to go FM. Why? Maybe they're skeptical of the students and worried that they may be embarrassed by how the station sounds, worried about the image conveyed by the station to the community.

$EMWVCW has been trying to go FM for almost 20 years. There are frequency search forms in the office that were done in the seventies. Some people think it's a losing battle, while others are still fighting for FM conversion. VCU's School of Mass Communications is the only accredited school in the State, which is more than enough of a reason to have a decent FM station.

$EMA survey was done a while back, in which VCU students were asked whether they'd shell out $5 a year extra (once) in activities fees for a real honest-to-Elvis FM station. 97% of them said yes. So it's quite obvious that VCU wants a real station.

$EMSo what $stc2is$stc1 WVCW, if it's not an FM station? It's a cool place to hang out, for one thing. The current staff spent a great deal of the spring semester renovating the lobby, air studio, office, production room & hallways. They painted the place in a very hip retro color scheme and finally got some industrial grey carpeting in there. WVCW is the perfect place for students who live off campus to hang, snarf pizza, hear great music and chill. WVCW is $stc2the$stc1 place to hear the absolute latest alternative musique before everyone else. DJ's can experiment with music, using the air studio as a library, a place to absorb all types of music. They can use the equipment in the station to make DJ demo tapes as well, if they're interested in broadcasting. It's a place to learn about audio equipment, make carts, produce ads, sell ads, do a news show, and above all, have a blast doing a radio show.

(written sometime in the mid-80's)

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